

Appeal to 500 delegates, the largest gathering of culinary professionals - executive chefs, F & B managers, academicians, technocrats and culinary journalists

An exclusive, clutter-free culinary exhibition on the sidelines of the conference - just 14 booths in all

Guaranteed visibility for your brand - a free full page colour advertisement for all exhibitors in the conference souvenir which will be circulated to 61 member countries of the World Association of Cooks Societies and all the members of the culinary associations of India - up to 7000 copies

An opportunity to be in the glare of the media

Exhibition date: 3 - 4, October 2005



Exhibitor Prospectus

2ND NATIONAL CULINARY CONFERENCE



Chef M.S.Gill says "To be able to serve the fraternity of chefs, from any position or location is always a source of pleasure for any chef. It would be our endeavour to further strengthen the assembly of chefs and keep the fires burning in the movement towards establishing chefs as a respectable bunch in society"

Exhibitors

Appeal to 500 culinarians drawn from the best in the industry - executive chefs, F&B managers, restaurant designers... all decision makers and key people in making product and process choices.

Grab the attention of a large gathering of academicians and student bodies - chefs-and-F&B-managers-to-be. You can be sure of the visibility because the exhibition is very exclusive and there will only be 14 booths in all. So no clutter, nor any over-crowding. And be in the glare of press, electronic and new media which are showing signs of major interest in the culinary conference. You can participate in this not-to-be-missed opportunity one of two ways - either as a pure space buyer or as a sponsor.

Space Buyer

Booths of unit size of 3 x 3 metres at a unit cost of Rs. 70,000 Unit cost for multiple units - Rs. 50,000 for the second unit, Rs. 40,000 for the third (the maximum for any single exhibitor). The cost is inclusive of exhibitor participation announcements in "What's Cooking?", the fortnightly IFCA newsletter, in the delegate kit abstracts, IFCA website, media listing, a full page colour advertisement in the conference souvenir.

Sponsor-Exhibitor

You can avail of the exhibit space at the Culinary Conference at attractive discounts and value-adds in the capacity of a sponsor. Please see sponsor prospectus for further details or log on to www.ifca.info or contact support@ifca.info

Considering how limited the exhibition space is, you may want to book the space right now and chew on the sponsorship packages. Once you agree to be the sponsor, we will automatically apply the package waivers that apply depending on the level of your sponsorship.

The title sponsor gets a solus booth in the Grand Madras Foyer in the banquet area (see pic on the opposite page).

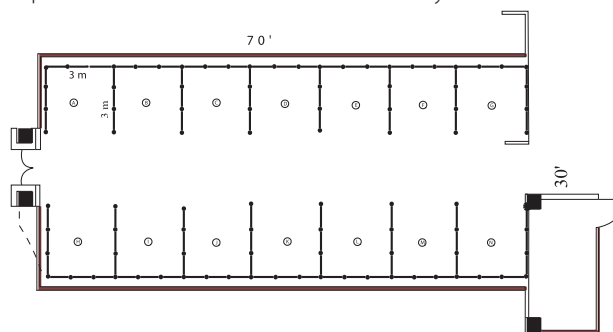


Conference Venue - Lower Level Lobby - Hotel Le Royal Meridien, Chennai. Exhibition Venue - Madras 1, Lower Level Lobby, Hotel Le Royal Meridien. Title sponsor booth: The Grand Madras Foyer



Lower Level Lobby

- 1. Conference area
- 2. Exhibition area
- 3. Title sponsor booth



Floor Plan

Scale 1cm = 1 ft

Floor Plan of the Exhibition at Madras 1, Hotel Le Royal Meridien, Chennai. Clockwise from top left - booths 1 to 14. Booth size = 3m x 3m

Optional accessories are available.

Please order them with AdMart Pvt. Ltd. Tel:+91-44-24951680 / 24953396. email: admart_chennai@eth.net



Booth elevation

Optional Accessories

Accessory	Unit cost
Octonorm Counter-	Rs.500
Chair -	Rs.150
Revolving Chair -	Rs.900
Bar Stool / Chair -	Rs.750
Executive Chair -	Rs.600
Round Table - Glass Top-	Rs.900
Spotlight -	Rs.150
Plug Point -	Rs.100
Refrigerator -	Rs.2,500

Book space now

Name _____

Designation _____

Organization _____

Address _____

Desired means of contact: Tel / Mobile / email (tick your preference)

Tel _____ Mobile _____ eMail _____

Number of Booths Required: One / Two / Three (tick your preference)

Booth number preference: please indicate at least 5 options, see floor plan for booth numbers. The space will be allotted strictly on a first come first served basis.

_____ (enter booth number)

Payment details.

Amount _____ On Par Cheque / DD No. _____ Date _____

All payments should be made in favour of **SICA - National Culinary Congress – 2005**, payable at Chennai. You can also book your space online furnishing payment details in the field assigned and send us a print-out of the form along with your monetary instrument within 5 days of the online booking. Or mail the above form to: Indian Federation of Culinary Associations, C/O Benjarong, 537/146, T.T.K Road, Chennai - 600018, Tamil Nadu, India



INDIAN FEDERATION OF
CULINARY ASSOCIATIONS

MEMBER OF



WORLD ASSOCIATION OF
COOKS SOCIETIES

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